

# Innovators in Health Awards:

## Paving the Way to Health Reform



**New England Healthcare Institute**

Millennium Bostonian Hotel – Boston, MA  
October 15, 2009

NEHI Members & Friends:

So much has changed since we gathered last year to launch the inaugural Innovators in Health awards. We are in the midst of a major national dialogue on health reform, as policymakers seek ways to enact change that significantly improves the quality and affordability of health care.

Regardless of what shape the final health reform measure takes in Washington, one thing is clear: Innovation will lead the way to better health care for all. NEHI has long been committed to supporting and promoting innovation in all forms – from promising technologies that improve outcomes to promising programs and initiatives that promote better health.

Today's honorees have proven that they, too, embrace the power of innovation. They have improved the lives of people and patients in Massachusetts and across the nation by seeing what was possible – beyond health care as usual. They have found ways to ensure that the whole patient – from the makeup of their genes to the environment in which they live – is considered when care is delivered. And this has resulted in extraordinary advances in health.

It is our hope that through today's program, we can all learn something from these pioneering initiatives, and carry these lessons forth to our own efforts to improve health care, from Kendall Square to Capitol Hill.

All the best,



Wendy Everett, ScD, President

## Sponsors

Gold



Silver



No one does more to keep you healthy.

Bronze



# Agenda

## Welcome

Joshua Boger, PhD, NEHI Chairman

4:00 p.m.

## Awards Presentation

Wendy Everett, ScD, NEHI President

4:05-4:45 p.m.

2009 Honorees:

Christina Economos, PhD, Tufts University

Atul Gawande, MD, MPH, Brigham and Women's Hospital

Eric Lander, PhD, Broad Institute of MIT and Harvard

Barry Zuckerman, MD, Boston Medical Center

## Panel Discussion with Honorees

Moderated by Lynn Nicholas, FACHE, Massachusetts Hospital Association

4:45-5:30 p.m.

## Questions & Answers

5:30-6:00 p.m.

## Reception

6:00-8:00 p.m.

## Panel Discussion: Paving the Way to Health Reform

### *Moderator:*

### **Lynn Nicholas, FACHE**

*President and CEO, Massachusetts Hospital Association*



Ms. Lynn Nicholas is the President and Chief Executive Officer of the Massachusetts Hospital Association.

Ms. Nicholas brings more than 30 years of hospital and association experience in markets as disparate as New Jersey, Louisiana and Washington, DC. As MHA's CEO, she is responsible for leading advocacy, education and other services for MHA's 90 hospital-and-health-system members.

Before her appointment to MHA, Ms. Nicholas, who is board-certified in health care management by the American College of Healthcare Executives, led the American Diabetes Association, the leading nonprofit health organization dedicated to curing and treating diabetes. Ms. Nicholas has also served as President and CEO of the 150-plus member Louisiana Hospital Association, following a stint as Executive Vice President and COO of the New Jersey Hospital Association.

## Honorees

### **Christina Economos, PhD**

*Associate Professor, Tufts University*

*Associate Director, John Hancock Research Center on Physical Activity, Nutrition and Obesity Prevention*

*Principal Investigator, Shape Up Somerville: Eat Smart. Play Hard.*

---



Dr. Christina Economos is the New Balance Chair in Childhood Nutrition and Associate Professor at the Gerald J. and Dorothy R. Friedman School of Nutrition Science and Policy and the School of Medicine at Tufts University. Dr. Economos is also the Associate Director of the John Hancock Research Center on Physical Activity, Nutrition and Obesity Prevention.

Her research efforts have addressed the interaction among exercise, diet and body composition through longitudinal studies and lifestyle interventions to prevent obesity starting in early childhood. Her innovative and comprehensive research studies focus on ethnically and socio-economically diverse populations in urban and rural communities. She is internationally known for her groundbreaking "Shape Up Somerville: Eat Smart. Play Hard." study, funded by the CDC, which demonstrated that it is possible to reduce excess weight gain in children through changes at multiple leverage points within an entire community. Currently, she is the principal investigator on two national studies designed to replicate the major components of that intervention and on Assessing and Preventing Obesity in New Immigrants, an NIH-funded study.

### **Atul Gawande, MD, MPH**

*Research Director, Brigham and Women's Hospital*

*Staff Writer, The New Yorker*

---



A surgeon and a writer, Dr. Atul Gawande is a staff member of Brigham and Women's Hospital, the Dana Farber Cancer Institute, and *The New Yorker* magazine. He served as a senior health policy advisor in the Clinton presidential campaign and White House from 1992 to 1993. Since 1998, he has been a staff writer for *The New Yorker* magazine. In 2003, he completed his surgical residency at Brigham and Women's Hospital, Boston, and joined the faculty as a general and endocrine surgeon.

He is also Associate Professor of Surgery at Harvard Medical School, Associate Professor in the Department of Health Policy and Management at the Harvard School of Public Health, and Research Director for the BWH Center for Surgery and Public Health. He has published research studies in areas ranging from surgical technique, to U.S. military care for the wounded, to error and performance in medicine. He is the director of the World Health Organization's Global Challenge for Safer Surgical Care. His most recent book, *Better: A Surgeon's Notes on Performance* is a *New York Times* bestseller.

## Honorees

### **Eric S. Lander, PhD**

*President and Director, Broad Institute of Harvard and MIT*

*Professor of Biology, MIT*

*Professor of Systems Biology, Harvard Medical School*

---



Dr. Eric Lander is the President and Founding Director of the Broad Institute of MIT and Harvard. He is also Professor of Biology at MIT and Professor of Systems Biology at the Harvard Medical School.

Dr. Lander was a principal leader of the international Human Genome Project (HGP), which completed mapping the human blueprint in 2003. A geneticist, molecular biologist and mathematician, Dr. Lander's biomedical research has ranged over mammalian genomics; human population genetics; medical genetics – including cancer, diabetes, inflammatory diseases and many other genetic conditions; evolution; and computational biology.

In 2003, Dr. Lander helped found the Broad Institute of MIT and Harvard, a unique collaborative research organization that spans Harvard University, the Massachusetts Institute of Technology and the Harvard-affiliated hospitals. Under Dr. Lander's leadership, researchers at the Broad Institute have developed many of the critical new tools needed to understand the molecular basis of human diseases.

In 2008, Dr. Lander was appointed by President Obama to co-chair the President's Council of Advisors on Science and Technology (PCAST), charged with providing direct advice to the President on matters of science and technology.

### **Barry Zuckerman, MD**

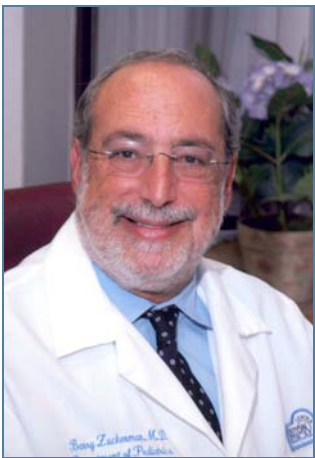
*Chief of Pediatrics, Boston Medical Center*

*Founder, National Center for Medical-Legal Partnership*

*Founder, Project HEALTH*

*Founder, Reach Out and Read*

---



Dr. Barry Zuckerman is The Joel and Barbara Alpert Professor of Pediatrics at Boston University School of Medicine and Professor of Public Health at Boston University School of Public Health, and Chief of Pediatrics at Boston Medical Center. His major interests include promoting the health and development of children, multidisciplinary training and establishing more effective child health services. Dr. Zuckerman is a world-renowned scholar and innovator and has authored more than 200 scientific publications and edited nine books.

Dr. Zuckerman founded three noted programs that use the pediatric setting to raise the standard of service for children in need. The Reach Out and Read Program (ROR) promotes child development and early literacy for young children in primary care settings. The Medical Legal Partnership for Children (MLPC) integrates legal advocacy and policy to improve the effectiveness of care. Healthy Steps is a national program emphasizing child development and a two-generational model of care.

## 2008 Honorees

The 2008 Innovators in Health honorees were recognized for their extraordinary efforts in achieving health reform legislation in Massachusetts while exemplifying the collaborative spirit of NEHI.

**Jack Connors**, Founding Partner and Chairman, Hill Holiday; Chairman, Partners HealthCare

**The Honorable Sal DiMasi**, Massachusetts House Speaker

**Andrew Dreyfus**, President, Blue Cross Blue Shield of Massachusetts Foundation

**Paul Guzzi**, President and CEO, Greater Boston Chamber of Commerce

**Reverend Hurmon Hamilton**, President, Greater Boston Interfaith Organization

**The Honorable Edward M. Kennedy**, United States Senator

**Richard C. Lord**, President and CEO, Associated Industries of Massachusetts

**John McDonough**, Executive Director, Health Care for All  
**The Honorable Richard T. Moore**, Massachusetts State Senator

**The Honorable Mitt Romney**, Governor of Massachusetts

**The Honorable Robert Travaglini**, Massachusetts Senate President

**Nancy Turnbull**, President, Blue Cross Blue Shield of Massachusetts Foundation

**The Honorable Patricia Walrath**, Massachusetts State Representative

*Note: Titles reflect Honorees' roles at the time of the passage of health reform legislation in 2006.*

## NEHI Board Members

**Joshua Boger, PhD (Chair)**, Founder & CEO (retired), Vertex Pharmaceuticals, Inc.

**Joseph B. Martin, MD, PhD (Chair Emeritus)**, Lefler Professor of Neurobiology and Dean Emeritus, Harvard Medical School

**Henri Termeer (Chair Emeritus)**, CEO, Genzyme Corporation

**Burt Adelman, MD (Vice Chair)**, Lecturer in Medicine, Harvard Medical School

**Harris A. Berman, MD (Vice Chair)**, Vice Dean, Tufts University School of Medicine

**Nick Littlefield (Vice Chair)**, Partner, Foley Hoag, LLP

**Beverly Lorell, MD (Vice Chair)**, Senior Medical and Policy Advisor, King & Spalding, LLP

**John Fallon, MD (Clerk)**, Chief Physician Executive, Blue Cross Blue Shield of Massachusetts

**Jonathan Fleming (Treasurer)**, Managing Partner, Oxford Bioscience Partners

**Edward J. Benz, Jr., MD**, President, Dana-Farber Cancer Institute

**Michael F. Collins, MD**, Chancellor, University of Massachusetts Medical School

**Matthew D. Eyles**, Vice President, Public Policy, Wyeth Pharmaceuticals

**Joseph S. Gentile**, Strategic Consultant

**Donald J. Gudaitis**, CEO, American Cancer Society - New England Division

**Razia Hashmi, MD**, Medical Director, WellPoint, Inc.

**Roberta Herman, MD**, Chief Medical Officer and Senior VP of Health Services, Harvard Pilgrim Health Care

**Vaughn M. Kailian**, General Partner, MPM Capital, Inc.

**Kenneth I. Kaitin, PhD**, Director and Professor of Medicine, Tufts Center for the Study of Drug Development, Tufts University

**Cato Laurencin, MD, PhD**, Vice President for Health Affairs and Dean, School of Medicine, University of Connecticut

**John T. Mollen**, Senior Vice President, Human Resources, EMC Corporation

**James Mongan, MD**, President & CEO, Partners HealthCare System

**Thomas J. Moore, MD**, Associate Provost, Boston University Medical Center

**Joshua Ofman, MD**, Vice President, Reimbursement and Payment Policy, Global Health Economics and Outcomes Research, Amgen

**Sandra Oliver**, Vice President, Public Policy & State Government Affairs, Bayer HealthCare LLC

**Dean J. Paranicas**, Vice President, Corporate Secretary and Public Policy, BD

**Robert Perkins**, Vice President, Policy & Promotional Affairs, AstraZeneca Pharmaceuticals

**Richard Pops**, Chairman, Alkermes, Inc.

**Andrew J. Purcell**, Vice President, Strategic Business Development, Novo Nordisk

**Geralyn S. Ritter**, Vice President, Global Public Policy & Corporate Responsibility, Merck & Co., Inc.

**James Roosevelt, Jr.**, President & CEO, Tufts Health Plan

**Eric Z. Silfen, MD**, Senior Vice President and Chief Medical Officer, Philips Healthcare

**Eve Slater, MD, F.A.C.C.**, Associate Clinical Professor of Medicine, Columbia University College of Physicians & Surgeons

**Lynn Taylor**, Vice President, Government Affairs, EMD Serono

**David F. Torchiana, MD**, Chairman & CEO, Massachusetts General Physicians Organization, Partners Healthcare System

**Josef H. von Rickenbach**, Chairman & CEO, PAREXEL

## NEHI Members

ABIOMED  
AdvaMed  
Alkermes  
American Cancer Society-New England  
Amgen  
AstraZeneca  
Baxter  
Bayer HealthCare  
BD (Becton, Dickinson and Company)  
Biotechnology Industry Organization  
Blue Cross Blue Shield of Massachusetts  
Boston University School of Medicine  
California Healthcare Institute  
Care Management Technologies  
Caritas Christi Health Care  
Cubist Pharmaceuticals  
Dana-Farber Cancer Institute  
Deloitte LLP  
DePuy Mitek  
EMC Corporation  
EMD Serono  
Ernst & Young LLP  
FirstJensenGroup  
Foley Hoag LLP  
Genzyme Corporation  
GlaxoSmithKline  
Greater Boston Chamber of Commerce  
Harvard Medical School  
Harvard Pilgrim Health Care  
Harvard Stem Cell Institute  
Harvard Vanguard Medical Associates  
Joslin Diabetes Center  
King & Spalding LLP  
Massachusetts Biotechnology Council  
Massachusetts Council of Community Hospitals  
Massachusetts Hospital Association  
Massachusetts Medical Society  
Massachusetts Technology Collaborative  
Masspro  
McDermott, Will & Emery LLP  
McKinsey & Company  
Merck & Co.  
Millipore Corporation  
MPM Capital  
National Health Council  
National Organization for Rare Disorders  
National Pharmaceutical Council  
Navigenics  
New England Council  
Novartis Vaccines & Diagnostics Division  
Novo Nordisk  
Organogenesis  
Oxford Bioscience Partners  
PAREXEL International  
Partners HealthCare System  
Pfizer  
Philips Healthcare  
PhRMA  
Pitney Bowes  
PricewaterhouseCoopers LLP  
Randstad USA  
SironaHealth  
Take Care Health Systems  
Thermo Fisher Scientific  
Tufts Center for the Study of Drug Development  
Tufts Health Plan  
Tufts University School of Medicine  
University of Connecticut Health Center  
University of Massachusetts Medical School  
Verisk Health  
Vermedx  
Vertex Pharmaceuticals  
WellPoint, Inc.  
Worcester Polytechnic Institute  
Wyeth



New England Healthcare Institute  
One Broadway, Twelfth Floor  
Cambridge, MA 02142  
t: 617 225 0857 f: 617 225 9025  
[www.nehi.net](http://www.nehi.net)

### *About NEHI*

The New England Healthcare Institute is an independent, not-for-profit organization dedicated to transforming health care for the benefit of patients and their families. In partnership with members from all across the health care system, NEHI conducts evidence-based research and stimulates policy change to improve the quality and the value of health care. Together with this unparalleled network of committed health care leaders, NEHI brings an objective, collaborative and fresh voice to health policy. Visit us at [www.nehi.net](http://www.nehi.net).