



March 18, 2011

March News Flash

UWE REINHARDT TO KEYNOTE NEHI'S ANNUAL MEETING



Uwe Reinhardt, professor of political economy at Princeton University and prominent scholar in health care economics, will present the keynote address on "Innovating for Value in Health Care" at NEHI's **Annual Meeting** on May 10. NEHI members and leading experts will explore and debate key themes of the value framework during rigorous working sessions. Join us for this exciting opportunity and [Register Now](#).

[See Photos From Last Year](#)

REGISTRATION OPENS FOR MAY 25 CER ROUNDTABLE IN DC



NEHI will convene senior policymakers to catalyze the debate on comparative effectiveness research dissemination and spur action among professional societies, patient advocates, health care delivery systems and payers. Confirmed participants on the expert panel include: **Dr. Carolyn Clancy**, director of the Agency for Healthcare Research and Quality; **Dr. Sharon Levine** of the Permanente Medical Group and the PCORI Board of Governors; and **Dr. Jack Lewin**, CEO of NEHI member organization, the American College of Cardiology. [Click here for more information and to register](#).

[Click Here to Download White Paper](#)

NEHI JOINS MEDICATION ADHERENCE CAMPAIGN



NEHI has signed on as a committed partner for the **National Consumers League** medication adherence campaign. The campaign, which is funded by AHRQ, aims to improve public health by increasing awareness of the importance of patients taking their medications as

UPCOMING EVENTS

Save the date for NEHI's **Innovators in Health Awards** on November 9 in Boston.

THOUGHT LEADERSHIP

April 26: Lisa Payne Simon, Senior Program Director, will present on Remote Patient Monitoring at the **2011 Aging in America Conference** in San Francisco, CA.

April 29: Lisa Payne Simon will present on tele-ICU at the **New England Nursing Informatics Consortium Annual Symposium** in Waltham, MA.

June 14: Tom Hubbard, Senior Program Director, will present on comparative effectiveness research at the **Premier Health Economics and Outcomes Research Congress** in Philadelphia, PA.

STAY CONNECTED TO NEHI



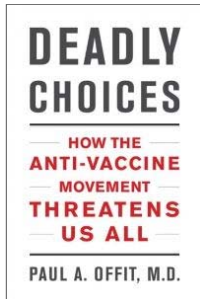


prescribed. In August 2009, NEHI found that poor medication adherence costs the health care system \$290 billion annually.

[View the List of Committed Campaign Partners](#)

[View NEHI's Research on Patient Medication Adherence](#)

BOOK LAUNCH AND SIGNING: DR. PAUL OFFIT'S *DEADLY CHOICES*



At an event co-sponsored by NEHI and Novartis Vaccines and Diagnostics, Dr. Paul Offit will be talking about his newly released book, *Deadly Choices*, which tells the story of anti-vaccine activity in America from its origins to its impact. Event details: March 31, 12:15 – 2:00 PM, Mandarin Oriental Hotel in Boston. To RSVP please contact Monica Huang at mhuang@apcoworldwide.com.

[Click Here for More Information](#)

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