COMMUNITY HEALTH WORKERS:  
Getting the Job Done in Health Care Delivery

October 20, 2014 | 8:00 AM - 3:15 PM
Association of American Medical Colleges
Learning Center
Washington, DC
Networking Breakfast and Registration ................................................................. 8:00 AM

Welcoming Remarks & Introduction ................................................................. 8:30 AM
  Wendy Everett, ScD, NEHI

Opening Keynote ............................................................................................... 8:35 AM
  “Leadership, Engagement and Self-Determination: Foundations for the CHW Movement”
  Lisa Renee Holderby-Fox, Community Health Worker Workforce Consultant

Panel Discussion #1 ......................................................................................... 9:00 AM
  “The Tipping Point”
  In the new era of accountable care, many health care systems are reaching a “tipping point,” realizing the full potential of CHWs to transform health care delivery and reach traditionally underserved populations. This session highlights first-hand experiences of systems that have fully integrated CHWs into their care teams and what challenges and opportunities they have encountered while doing so.

  Speakers:
  • Jill Feldstein, Penn Center for Community Health Workers
  • Jason Turi, Camden Coalition of Healthcare Providers
  • Jessica Valles, Camden Coalition of Healthcare Providers
  • Kristen Godfrey Walters, Hennepin County Medical Center
  
  Moderator: Rushika Fernandopulle, MD, Iora Health

Break ................................................................................................................. 10:30 AM

Panel Discussion #2 ......................................................................................... 10:45 AM
  “Building the Community Health Worker Workforce”
  With recent changes that allow state Medicaid agencies to reimburse for preventive services provided by CHWs, states across the country are grappling to “define” CHWs and set standards for their training, certification, and reimbursement. This panel will identify the pros and cons to the varying approaches and how the health care community can protect CHWs’ inherent value in the process.

  Speakers:
  • Maria Lemus, Visión y Compromiso and the Promotoras/CHW Network
  • Barbara Raynor, Boomers Leading Change in Health
  • Sarah Jane Reed, Institute for Clinical and Economic Review (ICER)
  • Carol West, MD, Community Health Worker Initiative of Sonoma County
  • Noelle Wiggins, EdD, Multnomah County Health Department
  
  Moderator: Gail Hirsch, Office of Community Health Workers, Massachusetts Department of Public Health
Luncheon Keynote..................................................................................................................................................12:15 PM
“From Village to Neighborhood”
Karen Wolk Feinstein, PhD, Jewish Healthcare Foundation

Interactive Policy Discussion......................................................................................................................................12:45 PM
“Framework for Success in Supporting Community Health Workers”
This interactive discussion explores the key state and federal policy levers that can be stimulated to support best practices for CHW training and integration into the “mainstream” US health care system.

• Cdr. Thomas Pryor, CMMI, US Public Health Service
• Carl Rush, University of Texas-Houston, Institute for Health Policy

Fireside Chat................................................................................................................................................................2:00 PM
“A Vision for the Future”
The community health workers’ landscape is evolving rapidly, which presents many concerns but also an immense amount of opportunity. What specific actions can various stakeholder groups undertake to promote the best practices for the integration of CHWs within a high value health system? How can we continue to advance the CHW profession in a new world focused on pushing health care “upstream” to where one’s health truly originates?

• Rishi Manchanda, MD, HealthBegins; Author, “The Upstream Doctors”
• Sergio Matos, Community Health Workers of NYC
• Alan Weil, Health Affairs

Closing Remarks........................................................................................................................................................3:00 PM

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NEHI (Network for Excellence in Health Innovation) is a national health policy institute focused on enabling innovation to improve health care quality and lower health care costs. In partnership with members from all across the health care system, NEHI conducts evidence-based research and stimulates policy change to improve the quality and the value of health care. Together with this unparalleled network of committed health care leaders, NEHI brings an objective, collaborative and fresh voice to health policy. For more information, visit www.nehi.net.

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A Community Health Worker is...

- A frontline public health worker who is a trusted member of and/or has an unusually close understanding of the community served. This trusting relationship enables the CHW to serve as a liaison/link/intermediary between health/social services and the community to facilitate access to services and improve the quality and cultural competence of service delivery.

- Someone who also builds individual and community capacity by increasing health knowledge and self-sufficiency through a range of activities such as outreach, community education, informal counseling, social support and advocacy.

- American Public Health Association, 2014
With a breadth of health care experience spanning several decades, Wendy Everett, ScD, was chosen to oversee the formation of NEHI in 2002 as its first president. Along with NEHI’s founders, Dr. Everett’s vision was to create an independent, research-based organization that convened diverse members of the health care industry to achieve the common goal of addressing the most urgent health care issues.

Under her leadership, this vision has resulted in ground-breaking research on medical innovation, patient safety, health care spending and health care information technology, and has influenced significant national policy changes. Dr. Everett works with public and private policymakers to translate NEHI’s research findings into long-term solutions that improve health care quality and lower health care costs.

Previously, Dr. Everett held executive positions at the University of California, San Francisco Medical Center (UCSF) and Brigham and Women’s Hospital in Boston. She has directed national demonstration programs for the Robert Wood Johnson Foundation and the Kaiser Family Foundations. In the mid-1990s, she was Director of the Institute for the Future, leading the Health and Health Care research team and overseeing the creation of ten-year, national forecasts in health and health care.

Dr. Everett earned two bachelor of science degrees and she holds master’s and doctoral degrees in health policy and management from Harvard University.

Ms. Holderby-Fox is a Community Health Worker (CHW) Workforce Consultant with almost 25 years of experience. Clients have included CHW associations and networks, foundations, community health centers and community-based organizations. Her past work includes CHW, Director of Health Equity at Community Catalyst and founding Executive Director of the Massachusetts Association of Community Health Workers. She has served as a content expert for local and national initiatives and has been an invited speaker at conferences in the United States and internationally.

Ms. Holderby-Fox focuses on leadership development for CHWs and the development of policies to support the workforce. She is a Region I Master Trainer for the Office on Women’s Health Leadership Institute and has conducted workshops around the country.

Ms. Holderby-Fox received the Massachusetts Public Health Association’s 2013 Lemuel Shattuck Award and the American Public Health Association’s Helen Rodriguez-Trias Social Justice Award for her work to increase access to care though promotion of the CHW workforce. She is also appointed to the National Health Care Workforce Commission created in the Patient Protection and Affordable Care Act.
Karen Wolk Feinstein, PhD  
President and CEO, Jewish Healthcare Foundation

Dr. Feinstein is President and Chief Executive Officer of the Jewish Healthcare Foundation (JHF) and its two supporting organizations, the Pittsburgh Regional Health Initiative (PRHI) and Health Careers Futures (HCF). Together they perform a unique mix of grant making, research, teaching, coaching, resource development, and project management.

Under her leadership, JHF and PRHI have become a leading voice in patient safety, healthcare quality and related workforce issues. Dr. Feinstein also founded Health Careers Futures to assist the region’s healthcare industry in attracting, preparing, and retaining employees, and was a leader in the formation of the Network for Regional Healthcare Improvement (NRHI), a national coalition of Regional Health Improvement Collaboratives.

Dr. Feinstein is a past President of Grantmakers In Health and Grantmakers of Western Pa., and co-chair of the Pennsylvania Health Funders Collaborative. She serves on many nonprofit, governmental and for-profit boards, including Network for Regional Healthcare Improvement, the United Way, the Allegheny Conference on Community Development, Forbes Funds Advisory Board, and on the Allegheny Parks Foundation. She is on the Board of Visitors of the University of Pittsburgh’s Graduate School of Public Health, and Global Studies Program. Dr. Feinstein earned her bachelor’s degree at Brown University, her master’s at Boston College, and her doctorate at Brandeis University.

The Jewish Healthcare Foundation’s mission is “promoting safety, best practice and efficiency at the front line of care, and building a workforce to sustain this.” Its two operating arms, the Pittsburgh Regional Health Initiative (PRHI) and Health Careers Future (HCF), manage programs and other research initiatives relating to improving patient care and supporting vital health care workers in the system.

Rushika Fernandopulle, MD  
Co-Founder and CEO, Iora Health

Rushika is a physician who has spent much of the last ten years involved in efforts to improve the quality of healthcare delivered to patients. He was the first Executive Director of the Harvard Interfaculty Program for Health Systems Improvement, and served as a Managing Director of the Advisory Board Company. He serves on the faculty and earned his AB, MD, and MPP from Harvard University. He completed his clinical training at the Massachusetts General Hospital.

Founded nearly four years ago, Iora Health has rapidly expanded into nearly a dozen practices across the country. Iora provides an innovative primary care practice centered on the idea of personalized “health teams”, in which “health coaches” are a vital component.
**Speakers**

**Gail Hirsch**  
Director, Office of Community Health Workers, Massachusetts Department of Public Health  

Gail Hirsch is the Director of the Office of Community Health Workers at the Massachusetts Department of Public Health, where she has coordinated state public health efforts to support community health workers for over 20 years. She was a leader in early CHW organizing efforts in the state, leading to the formation in 2000 of the Massachusetts Association of Community Health Workers (MACHW), where she continues to serve on the Board of Directors. On the national level, Gail is an active leader in the CHW Section of the American Public Health Association (APHA), and has served as an advisor to other states, federal agencies and national organizations on CHW workforce development. She is a steering committee member of the National Academy for State Health Policy (NASHP), and has co-authored numerous reports and articles on state policy support for CHWs. She holds a Master’s Degree in Education.

*The Massachusetts Department of Public Health and its Office of Community Health Workers is overseeing the ongoing process to develop policy on the certification and training of community health workers within the state.*

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**Jill Feldstein**  
Director, Penn Center for Community Health Workers  

Jill Feldstein, MPA, is the Director of the Penn Center for Community Health Workers. Trained as a community organizer, Jill has extensive experience leading policymaking efforts at the city, state and federal levels. In Philadelphia, Jill spearheaded a citywide coalition of 40 organizations that successfully pushed for substantial changes in how vacant land is managed and allocated. In Harrisburg, Jill worked with other advocates to increase funding for affordable housing. And in Washington, DC, Jill served as legislative aide to Senator Patty Murray, helping craft legislation to connect workers to career pipelines and pathways. Jill first learned about the power and effectiveness of community health workers as a Fulbright Scholar in Peru, where she evaluated a health worker program focused on reducing maternal deaths in the Andean region. She earned her Master’s degree in Public Affairs from the Woodrow Wilson School at Princeton University and her Bachelor’s degree in Economics from the University of North Carolina at Chapel Hill.

*The Penn Center for Community Health Workers was established to advance a valuable CHW model into traditional health care delivery. Built off of feedback from patients, caregivers, and physicians, the model, entitled IMPaCT (Individualized Management for Patient-Centered Targets), utilizes CHWs to advocate for high-risk patients and address barriers to good health.*
Maria Lemus is the founding Executive Director of Visión Y Compromiso: The Promotoras and Community Health Worker Network. The organization provides leadership development, capacity building and supports advocacy efforts for Promotoras and Community Health Workers. Maria has extensive management experience in health systems at the state and county level. As a community consultant, Maria has provided organizational and administrative assistance to small and medium size non profits. Maria has also worked to improve local school systems by participating in school PTAs, site council and education reform. Maria continues to work “towards a dignified and healthy life” for Latinos and considers it an honor to work with Promotoras and Community Health Workers toward that end.

Visión y Compromiso and the Promotoras/CHW Network aim to improve the health of communities by creating awareness of Community Health Worker and Promotora programs and building upon their capacity to address key health barriers.

Rishi Manchanda, MD
President and Founder, HealthBegins; Author, “The Upstream Doctors”

Rishi Manchanda, MD, MPH, is Founder and President of HealthBegins, a social enterprise that provides training, clinic redesign and technology to transform healthcare and the social determinants of health. Dr. Manchanda is a dual board-certified internist and pediatrician, a board member of the National Physicians Alliance, and a fellow in the California Health Care Foundation’s Healthcare Leadership Program. He is the lead physician for homeless primary care at the VA in Los Angeles, where he has built clinics for high-utilizer homeless veterans with complex chronic disease. Dr. Manchanda was the first Director of Social Medicine and Health Equity at a large community health center network in south Los Angeles. In 2008, he started RxDemocracy, a nonpartisan coalition that has registered over 30,000 voters in doctors’ offices and hospitals nationwide. His 2013 book, “The Upstream Doctors,” introduces a new model of the healthcare workforce that includes clinical “Upstreamists” who address social determinants of health. In 2014, Dr. Manchanda was recognized in The Atlantic magazine as one of twenty leading healthcare innovators in America.

HealthBegins is a think tank that engages providers and community leaders through an online platform and encourages them to shift health care’s focus towards social determinants of health. Its message can be found in Rishi Manchanda’s new TED Book, entitled “The Upstream Doctors”.
CDR Pryor, a nurse who has served in many different capacities, is currently a Senior Recruitment Specialist in the Office of the Surgeon General in Rockville, MD. He is committed to increasing public awareness about the Commissioned Corps and the opportunities available for those who are impassioned to serve the health care needs of vulnerable populations.

Prior to his current assignment in recruitment, he served the Jicarilla Apache Health Care Facility in Dulce, NM, as a public health nurse. He served a caseload of approximately 30 patients in the area, often driving as far as 60 miles to make visits to the homes of tribal elders who did not have their own transportation. He also served a number of patients at the facility, where he provided everything from diabetes education to treatment of patients in renal failure. In addition to his domestic duties, CDR Pryor has also volunteered for international deployments for natural disaster response efforts, including the tsunami in Indonesia. He has also participated in response efforts for various hurricanes within the U.S. CDR Pryor describes himself as a “health diplomat” and an advocate for health diplomacy in terms of public health awareness.

The U.S. Public Health Service has been a leader in public health for over 200 years. Consisting of over 6,500 health care professionals within federal government departments, these workers have a wide array of responsibilities, which includes supporting care to vulnerable populations, protecting against the spread of disease, providing mental health and drug abuse services, and responding to both natural disaster and man-made disasters.

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**Sergio Matos**
Founder and Executive Director, Community Health Workers Network of NYC

Sergio Matos is the cofounder and executive director of the Community Health Worker Network of NYC – a professional association of CHWs with over 400 members that works to advance the CHW workforce while preserving its integrity. Sergio has trained and helped establish CHW programs in Washington, DC, New Jersey, Pennsylvania, Arkansas, and New York in addition to several independent nations, including the Republic of Trinidad and Tobago, the Bahamas and five of the member nations of the Organization of Eastern Caribbean States. Sergio served as the Chair of the CHW Section of the American Public Health Association, during which time he worked to secure a Department of Labor Standard Occupational Classification for CHWs and helped develop the CHW SPIG into a Section of APHA. Sergio continues to serve APHA’s CHW Section as the chair of the Committee for Training and Capacitación. Most recently, Sergio has been working with emerging health reform innovations such as Health Homes and PCMHs to help these new systems of care integrate CHWs in their inter-professional healthcare teams. Sergio also continues his work to support and nurture emerging professional associations of CHWs across the country.

The Community Health Worker Network of NYC recruits, trains, and supports CHWs to help advance their work and impact. As a professional association, the Network also promotes collaboration among members to strengthen a collective CHW voice within policy efforts.

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**Cdr. Thomas Pryor**
Project Officer for CMMI Prevention and Population Health Care Models Group; U.S. Public Health Service

CDR Pryor, a nurse who has served in many different capacities, is currently a Senior Recruitment Specialist in the Office of the Surgeon General in Rockville, MD. He is committed to increasing public awareness about the Commissioned Corps and the opportunities available for those who are impassioned to serve the health care needs of vulnerable populations.

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Sarah Jane is Program Director for the Institute for Clinical and Economic Review. In this role, she is responsible for the strategic planning and execution of one of ICER’s core programs, the New England Comparative Effectiveness Public Advisory Council, a multi-stakeholder collaborative designed to support the application and use of comparative effectiveness information in the region to improve the quality and value of health care services.

Ms. Reed began her ICER career as a Program Coordinator. Prior to joining ICER, Ms. Reed worked as a Research Assistant for LSE Health, a research center located within the London School of Economics and Political Science. There, her research focused on different approaches to cost-sharing and health professional regulation in European countries. Ms. Reed earned her bachelor’s degree, summa cum laude, from the George Washington University and a master’s degree in International Health Policy from the London School of Economics. Ms. Reed is a member of the Phi Beta Kappa society.

Supported by the Rose Community Foundation, Boomers Leading Change in Health utilizes volunteer adults ages 50+ to promote the health of populations by addressing key barriers to health and resources needed to overcome them.
**Carl Rush**  
Research Affiliate, Project on CHWs Policy & Practice, University of Texas-Houston, Institute for Health Policy  
Carl H. Rush, MRP, has worked full time for and with community health workers (CHWs) for nearly 18 years. He serves as a core team member of a new policy center on CHWs at the University of Texas – Houston School of Public Health, and has supported studies on CHW employment policy for the states of Texas and Indiana, and for Public Health Seattle/King County. He is currently revising a national e-learning series for the CDC on policy and systems change to promote employment of CHWs, and is working on a national study of the content of “benchmark” training curricula for CHWs as well as a textbook on supervision of CHWs.

Carl was a lead author on the CHW National Workforce Study for the HRSA Bureau of Health Professions (2007). He was the first Director of the New Jersey CHW Institute and ran the CHW Program at Northwest Vista College in San Antonio. Carl has also trained CHWs, supervisors and instructors in seven other states, and has provided technical assistance to grantees of the CDC, HRSA and CMS. He has consulted for Migrant Health Promotion, the CHW National Education Collaborative (U.S. Department of Education), the American Dental Association, the National Center for Behavioral Health, various AHEC programs, and CHW policy initiatives in 15 states, and nationally for the Northwest Regional Primary Care Association. He has served in leadership positions with the CHW Section of APHA since 2004, and on the APHA Governing Council, Education Board and Joint Policy Committee.

*The Project on Community Health Worker Policy and Practice, housed within The University of Texas, serves as a leader in policy research and analysis related to Community Health Worker workforce advancement.*

**Jason Turi**  
Associate Clinical Director, Camden Coalition of Healthcare Providers  
Jason Turi is Associate Clinical Director at the Camden Coalition of Healthcare Providers in Camden, NJ. In addition to his direct patient care activities and clinical oversight of multidisciplinary care management teams, he supports staff development/training and national cross-site learning initiatives.

Jason is a Registered Nurse, holds a Master of Public Health degree with a concentration in International Health, and speaks Spanish. He has served as a labor/community organizer, emergency/mental health nurse, and elementary school teacher. He has worked on various projects nationwide and abroad for social and economic justice. His interests lie in promoting healthcare equity as well as harm reduction approaches to public health. He is a graduate of Union College, William Paterson University, and Boston University School of Public Health.

*Over the last nine years, the Camden Coalition of Healthcare Providers has leveraged its relationships and health database resources to inform its work in providing a collaborative, patient-centered care model. Camden Coalition’s Care Management Teams (CMTs), consisting of registered or licensed nurses, social workers, and health coaches, work together to provide high quality care for patients identified with complex needs.*
Jessica Valles
Community Health Worker, Camden Coalition of Healthcare Providers

Jessica Valles is a Community Health Worker at the Camden Coalition of Healthcare Providers in Camden, NJ. In this role Jessica provides outreach, psycho-social support, and care coordination services to Camden patients frequently admitted to the hospital with medical, social, and behavioral complexity. Jessica has been providing advocacy, care for patients, and helping develop care management strategies since 2013. Prior to this role Jessica studied at the Star Technical Institute and specialized as a medical assistant.

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Kristen Godfrey Walters
Community Care Coordination Manager, Hennepin County Medical Center

Kristen Godfrey Walters is currently the Community Care Coordination Manager at Hennepin County Medical Center, where she oversees ambulatory Health Care Home, Community Health Worker and population health initiatives. Kristen supervises a team of 24 Community Health Workers that provide care coordination, education and outreach in clinics, the community and the Emergency Department. She is the 2014-2015, President of the Minnesota Public Health Association, a non-profit professional organization promoting public health policy and advocacy, and is adjunct faculty for the St. Catherine University Community Health Worker program. From 2009 to 2011, Kristen served as a Health Care Specialist for the Minneapolis Department of Health, Statewide Health Improvement Program. From 2008 to 2009, she served as Clinic Operations Chair for the Phillips Neighborhood Clinic, a free student-run clinic in a medically underserved area of Minneapolis. From 2004 to 2009, Kristen served as a Clinical Research and Grant Coordinator for the University of Minnesota departments of Gynecologic Oncology and Pediatric Emergency Medicine. Kristen holds a master’s in Public Health Administration and Policy and a bachelor’s of Business, Life Sciences and Public Health from the University of Minnesota.

Hennepin County Medical Center is part an urban safety net health system with multidisciplinary teams that primarily include registered nurses, community health workers, and social workers but also may encompass extended team members focused in social services, housing needs, vocational coaches, and others.
Carol West currently serves on two California state level CHW advisory work groups: the CA4Health advisory and the California State Innovation Model (CalSIM) CHW advisory work group. She is an active member of the American Public Health Association Community Health Worker Section and currently a section Councilor. She is one of two people on the APHA election slate for APHA CHW Section Chair Elect. As a member of the APHA policy committee, Carol is involved in writing policy to support the workforce development of Community Health Workers nationally. Carol was a member of the planning committee for the UNITY 2014 conference for CHW in Baltimore Maryland and will be presenting in at the APHA annual conference in New Orleans.

A graduate from the SRJC CHW program, she went on to complete an Associate of Science degree in 2010 and serves on the SRJC CHW program advisory committee. Her two years as the Outreach Coordinator for the SRJC CHW program student internships and a year as part of the survey team exploring the employment opportunities for Community Health Workers in Sonoma County; both gave her a detailed and realistic perspective of the employers and working environment that graduating Community Health Workers will be applying for jobs in. Carol is the founding chair of the SRJC Alumni and Friends Community Health Worker Chapter, planning and implementing events to highlight the role and scope of practice of the Community Health Worker.

*The Community Health Worker Initiative of Sonoma County promotes collaboration between different groups and networks that support community health worker interests and efforts.*
Noelle Wiggins, EdD, MSPH, is the Founder and Director of the Community Capacitation Center at the Multnomah County Health Department. Dr. Wiggins has 25 years’ experience training, supporting, and conducting research about Community Health Workers (CHWs). From 1986 to 1990, Dr. Wiggins trained and supported CHWs in a rural, conflictive area of El Salvador. Between 1990 and 1995, Dr. Wiggins served as Director of La Familia Sana (The Healthy Family), a CHW program in Hood River, Oregon. Dr. Wiggins served as the Assoc. Dir. of the National Community Health Advisor Study, the first national study of CHW policy and practice. She has presented at numerous state and national conferences and published in peer-reviewed journals on topics including CHWs, popular education, Latino/a mental health promotion, and participatory research. Dr. Wiggins holds a BA in History from Yale University, a Master of Science from the Harvard School of Public Health, and a Doctorate in Educational Leadership from Portland State University.

The Community Capacitation Center at the Multnomah County Health Department provides training for community health workers along with technical assistance to outside organizations looking to improve upon their CHW programs.

Visit www.nehi.net/events to stay up-to-date on NEHI’s signature cross-sector events!

APCDs: Unlocking the Potential | Boston, MA
A half-day roundtable to explore the opportunities, challenges and lessons learned in accessing and leveraging All Payer Claims Databases (APCDs) to advance health services research and population health.

Real World Evidence and Innovation | Washington, DC
An expert roundtable to explore the drivers and barriers to good use of the health data and its impact on health care innovation in an increasingly complex environment.

State Prescription Drug Monitoring Programs | Washington, DC
Research and forum to develop strategies for improving interoperability and ease of use by prescribers.
JOIN THE CONVERSATION ONLINE...
Get your organization involved in the debate! NEHI will be tweeting throughout today’s event to engage with speakers and participants and delve deeper into the conversation. Use the Twitter Guide below to help facilitate the dialogue:

HOSTS
NEHI - @NEHI_News
AAMC - @AAMCToday
#JewishHealthcareFoundation
#RoseCommunityFoundation

SPEAKER ORGANIZATIONS

Keynote Speakers:
Lisa Renee Holderby-Fox #LisaReneeHolderbyFox
Karen Wolk Feinstein #KarenWolkFeinstein

Panel 1:
Rushika Fernandopull, MD @IoraHealth
Jill Feldstein #PennCenterForCommunityHealthWorkers
Jason Turi @CamdenHealth
Jessica Valles @CamdenHealth
Kristen Godfrey Walters @HennepinMedical

Panel 2:
Gail Hirsch #GailHirsch
Maria Lemus #VisionYCompromiso
Barbara Raynor @BoomerChange
Sarah Jane Reed @icer_review
Carol West, MD #CHWInitiativeOfSonomaCounty
Noelle Wiggins @MultcoHealth

Interactive Policy Discussion:
Commander Thomas Pryor #CDRThomasPryor
Carl Rush @UTexasSPH

Fireside Chat:
Rishi Manchanda, MD @HealthBegin
Sergio Matos #CHWNetworkOfNYC
Alan Weil @Health_Affairs

RELEVANT HASHTAGS
#communityhealthworkers
#CHW
#HealthWorkers
#Promotoras
Recommended Reading from Our Presenters

Sergio Matos


• Community Health Worker Integration into the Health Care Team Accomplishes the Triple Aim in a Patient-Centered Medical Home: A Bronx Tale (http://www.chwnetwork.org/media/175442/a_bronx_tale.pdf)

• Making the Connection: The Role of Community Health Workers in Health Homes (http://www.chwnetwork.org/media/122708/making-the-connection-chw-health-homes-sept-2012.pdf)

• Paving a Path to Advance the Community Health Worker Workforce in New York State. (http://www.chwnetwork.org/_clientFiles/nycchw/_media/chw_initiative2011report.pdf)

Sarah Jane Reed


Carl Rush


• Addressing Chronic Disease through Community Health Workers: A Policy and Systems-Level Approach (http://www.cdc.gov/dhdsp/docs/chw_brief.pdf)
**Recommended Reading from our Presenters**

**Jason Turi**

- From Directly Observed Therapy to Accompagnateurs: Enhancing AIDS Treatment Outcomes in Haiti and in Boston
  (http://cid.oxfordjournals.org/content/38/Supplement_5/S429.full.pdf)

- Unconditional Positive Regard: Constituent Activities
  (http://www.focusing.org/upr_iber.pdf)

**Noelle Wiggins**

- Community Health Workers Then and Now – An Overview of National Studies Aimed at Defining the Field
  (http://hsc.unm.edu/community/toolkit/docs1/00004479-201107000-00006.pdf)

- Findings from a Community-based Participatory Prevention Research Intervention Designed to Increase Social Capital in Latino and African American Communities
  (http://link.springer.com/article/10.1007/s10903-007-9078-2)

- La Palabra es Salud (The Word Is Health) – Combining Mixed Methods and CBPR to Understand the Comparative Effectiveness of Popular and Conventional Education
  (http://mmr.sagepub.com/content/8/3/278.abstract)

- Preparing Community Health Workers for Their Role as Agents of Social Change: Experience of the Community Capacitation Center
  (http://www.tandfonline.com/doi/pdf/10.1080/10705422.2013.811622)

- “Sitting in different chairs:” Roles of the Community Health Workers in the Poder es Salud/Power for Health Project
  (http://pdxscholar.library.pdx.edu/cgi/viewcontent.cgi?article=1004&context=commhealth_fac)

- Using popular education for community empowerment: perspectives of Community Health Workers in the Poder es Salud/Power for Health program
  (http://www.tandfonline.com/doi/full/10.1080/09581590802375855#preview)

**This program will be posted on NEHI’s Events page with live links to these publications.**
Chair: John Fallon, MD  
Chief Physician Executive  
Blue Cross Blue Shield of Massachusetts

Chairs Emeriti: Joshua Boger, PhD  
Founder and CEO (retired)  
Vertex Pharmaceuticals

Henri Termeer  
Former Chairman and  
CEO  
Genzyme Corporation

Vice Chairs: Harris A. Berman, MD  
Dean  
Tufts University School of Medicine

Brent Pawlecki, MD  
Chief Health Officer  
The Goodyear Tire & Rubber Company

Beverly Lorell, MD (Clerk)  
Senior Medical and Policy Advisor  
FDA/Healthcare Practice Group  
King & Spalding, LLP

Eve E. Slater, MD  
Professor of Clinical Medicine  
Columbia University College of Physicians & Surgeons

Peg Camp  
Executive Vice President  
American Cancer Society  
New England Division

Stephen Evangelista  
Chief Executive Officer  
Arthritis Foundation  
New England Region

Samuel Nussbaum, MD  
Executive Vice President and  
Chief Medical Officer  
WellPoint, Inc.

Justine Carr, MD  
Senior Vice President and  
Chief Medical Officer  
Steward Health Care System, LLC

Andy Hartsfield  
Associate Vice President  
Public Policy  
Sanofi

Brian Rosenfeld, MD  
Executive Vice President and  
Chief Medical Officer  
Philips-VISICU

Michael F. Collins, MD  
Chancellor  
University of Massachusetts Medical School

Todd Hobbs, MD  
Chief Medical Officer North America  
Novo Nordisk Inc.

Murray N. Ross, PhD  
Vice President  
Kaiser Foundation Health Plan and Director,  
Kaiser Permanente Institute for Health Policy

Michael Cuffe, MD  
President and CEO  
HCA Physician Services

Kenneth I Kaitin, PhD  
Professor and Director  
Tufts Center for the Study of  
Drug Development  
Tufts University

David F. Torchiana, MD  
Chairman and Chief Executive Officer  
Massachusetts General Physicians Organization  
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