



2020 ANNUAL

NEHI INNOVATORS IN HEALTH AWARDS

*Coming Together
to Support
Innovations in
Health*

ABOUT THE EVENT

In the best interest of our honorees, staff, and guests, we have decided to move our Innovators in Health Awards to a virtual platform. For the first time, this allows us to celebrate our honorees with an unlimited number of guests.

Now more than ever, your sponsorship will allow NEHI to continue to advance innovations that improve health, enhance the quality of health care, and achieve greater value for the money spent.

Join us as we honor Dr. Rebekah Gee, Dr. John Maraganore and Dr. Myechia-Minter Jordan. Following the award program, we'll be hosting a panel discussion with the honorees with special guest moderator, Michelle McMurry-Heath.

VIRTUAL AWARDS EVENT

**TUESDAY, OCTOBER 6TH
5-6:30PM**

FEATURING...

HONOREE PANEL DISCUSSION

Join us after the Awards Program for a special Honoree Panel Discussion, *The Impact of Innovations on Health Equity*. We are excited to announce that **Michelle McMurry-Heath, President & CEO of BIO** will be moderating the panel discussion.



INNOVATORS IN HEALTH

Coming Together to Support Innovations in Health

NEHI, a cross-sector organization, enables access to innovations that solve healthcare needs and tackle inefficiencies and other costs that block essential care.

NEHI's **Innovators in Health Awards** brings together over 200 leaders from all key sectors of health and health care to celebrate those who have **destroyed the obstacles, altered the direction**, and **redefined the world of health and health care** through promising innovations that shape how we live, heal and thrive.

Your **sponsorship will have a critical impact** and allow NEHI to continue to reach across traditional boundaries in healthcare sectors, convene the brightest minds, facilitate honest conversations and create policy solutions to frontier health innovations, catalyze collective change and make promising innovations real.

Join us as we celebrate this year's honorees:

Dr. Rebekah Gee, Dr. John Maraganore and Dr. Myechia Minter-Jordan

2020 VIRTUAL EVENT DETAILS:



Tuesday, October 6, 2020

5:00 P.M. to 6:00 P.M. | Awards Program

6:00 P.M. to 6:30 P.M. | Honoree Panel Discussion

THANK YOU TO LAST YEAR'S SPONSORS

Alnylam Pharmaceuticals
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Tufts Health Plan
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2020 INNOVATORS IN HEALTH AWARDEES



REBEKAH GEE, MD

CHIEF EXECUTIVE OFFICER OF HEALTH CARE SERVICES
LSU HEALTH

In recognition of Dr. Gee's instrumental work in overseeing the state's Medicaid expansion roll-out that reduced Louisiana's uninsured population by nearly half. In addition, her innovative subscription payment model expanded access to life-saving hepatitis C treatments and has been implemented in several other states.



JOHN MARAGANORE, PHD

CHIEF EXECUTIVE OFFICER,
ALNYLAM PHARMACEUTICALS

In recognition of Dr. Maraganore's leadership in developing the first RNAi therapies. Focusing on the needs of patients who have limited or no treatment options (e.g. hemophilia, cardiac-metabolic disorders, hepatic infectious diseases), Alnylam is developing a new class of medicines based on the translation of RNA interference. He has also done much to promote payment models that balance patient access and sustainable health care spending.

2020 Henri A. Termeer Memorial Innovator in Health Awardee



MYECHIA MINTER-JORDAN, MD

PRESIDENT AND CHIEF EXECUTIVE OFFICER,
DENTAQUEST PARTNERSHIP FOR ORAL HEALTH ADVANCEMENT
AND CATALYST INSTITUTE

In recognition of Dr. Minter-Jordan's dedicated work to combat the opioid epidemic. She will also be recognized for her leadership in increasing access to care for vulnerable communities through development of the Harvard Primary Care Center Initiative which partners academic hospitals and community health centers to transform them into patient centered medical homes.

VIRTUAL SPONSORSHIP BENEFITS

Our virtual event allows us to celebrate with an unlimited number of guests, so please do share our event with your network.

VIRTUAL SPONSORSHIP BENEFITS	PREMIER \$25,000	SUPPORTING \$15,000	FRIEND \$7,000
PRE-EVENT RECOGNITION			
Website Presence	X	X	X
Social Media Promotion	X	X	X
Logo in Pre-Event Emails	X	X	
EVENT RECOGNITION			
Panel Discussion Engagement	X	X	X
Listing in Virtual Slideshow	X	X	X
Company Visibility on Sponsorship Page	X	X	X
Mention during Program	X	X	
Opportunity to Introduce an Honoree	X		
POST-EVENT RECOGNITION			
Logo in Thank You Email	X	X	
Listing in Thank You Email			X

SPONSORSHIP FORM

I wish to sponsor the Innovators In Health Awards on October 6, 2020 at the following level:

- \$25,000 Premier \$15,000 Supporting \$7,000 Friend

Company (as you would like it to be listed): _____

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Please check one:

- Check enclosed and payable to NEHI
 Send an Invoice

NEHI is a non-profit 501(c)(3) organization, Tax ID #01-0624865. Contributions are tax-deductible to the extent allowed by the law.

Please complete this form and send to:

NEHI
Attn: Keyton Sheely
133 Federal Street, 9th Floor
Boston, MA 02110

E-mail: ksheely@nehi.net

THANK YOU FOR YOUR SUPPORT!