



THE NETWORK FOR
EXCELLENCE IN
HEALTH INNOVATION

ON CALL
SERIES

THE FIRST FILL FACTOR:

ARE WE READY TO TACKLE PRIMARY MEDICATION NON-ADHERENCE?

MARCH 24, 2015
12:00 - 1:00 PM ET

Recent research confirms that a disturbingly high number of patients fail to pick up newly prescribed medications. The rate of failure to start new therapies represents a threat to patient, outcomes, and quality goals that are increasingly tied to new payment models. Development of new primary medication non-adherence metrics by the Pharmacy Quality Alliance is now sparking discussion among prescribers and in the pharmacy industry on practical ways to close the primary medication non-adherence gap.

Join us for the latest in our “On Call” series as we discuss the implications of primary medication non-adherence and how we can tackle this problem.

FEATURING:



Alex Adams PharmD, IOM

Vice President, Pharmacy Programs
National Association of Chain Drug Stores



Samuel F. Stolpe, PharmD

Senior Director, Quality Strategies and Business Development
Pharmacy Quality Alliance



Michael Fischer, MD, MS

Primary Care Physician & Researcher
Brigham & Women's Hospital

Moderator: *Tom Hubbard, Vice President of Policy Research, NEHI*

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NEHI's “On Call” series offers our members regular updates of NEHI's research projects as well as exclusive access to national experts on the most pressing issues facing health care today. Dial in to hear how these issues impact NEHI's multi-sector membership of payers, providers, patient groups, employers and the biopharmaceutical and medical device industries.